



CASE STUDY

# Initiators Christian University

2023-2024 Impact Report



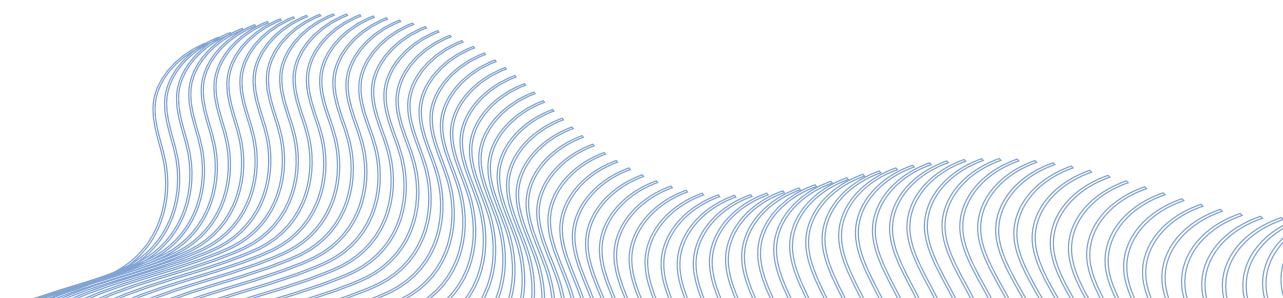
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# Initiators Christian University

Initiators Christian University (ICU) offers a unique blend of biblical education and modern innovation, aiming to equip future ministry leaders with the skills to address contemporary challenges. Through its dynamic curriculum, ICU emphasizes technology, cultural relevance, and experiential learning, preparing students for impactful, global ministry roles. The university fosters spiritual growth, practical leadership training, and a supportive community, with flexible study options for diverse lifestyles. ICU is accredited by the National Bible College Association, ensuring a faith-based, quality education.

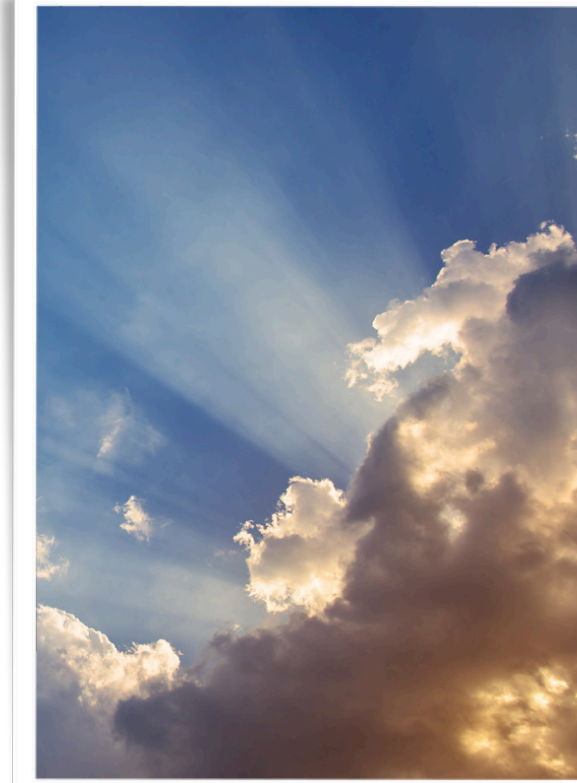
INITIATORS  
CHRISTIAN UNIVERSITY

# Objectives

Our partnership with Initiators Christian University focused on developing multiple degree programs in IT, AI, Cybersecurity, Digital Marketing, and an MBA. These programs designed to be influenced by faith-based studies, creating comprehensive learning paths that integrates professional expertise with spiritual growth. This unique blend ensured their students are prepared for both industry challenges and leadership within their faith communities.



**MULTIPLE DEGREE PROGRAMS**



**FAITH IMPACTED**



**LEARNING ENVIRONMENT**



# Our Solutions

TechClass provided a comprehensive suite of solutions designed to streamline and enhance the university programme offerings.

## → Engaging Curriculum

Developing captivating, in-depth learning material.

## → Dynamic Workshops

Hands-on, interactive learning experiences.

## → Practical Material

Enriching training content with real-world applications.

## → Instructor Support

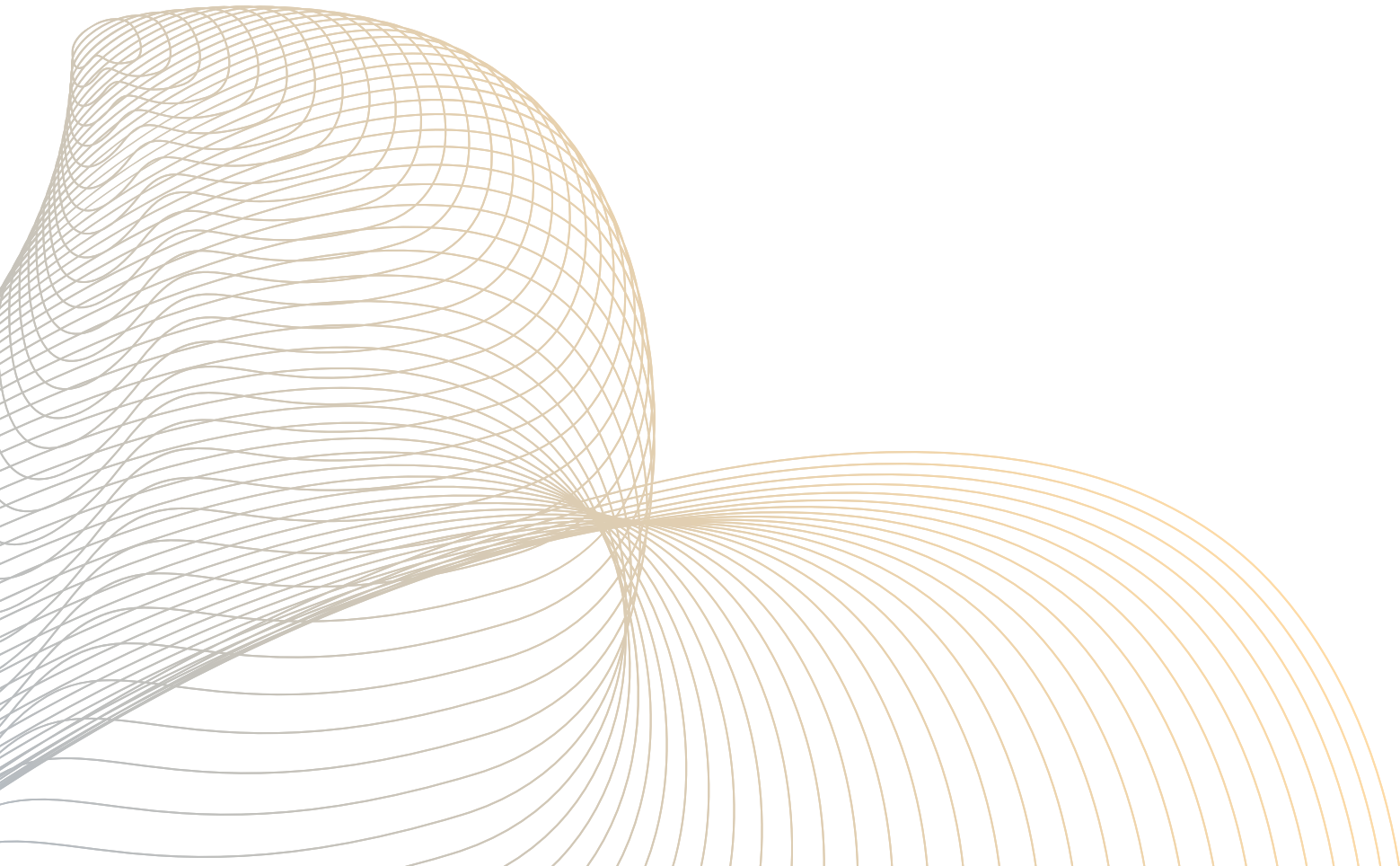
Quality learning with expert guidance.

## → Collaborative Assignments

Fostering teamwork through group tasks.

## → Performance Tracking

Monitoring progress and offering constructive feedback.



# Major Training Areas

- Bachelor of Science in Information Technology and Christian Ethics
- Bachelor of Science in Artificial Intelligence and Christian Ethics
- Master of Science in Artificial Intelligence and Christian Ethics
- Bachelor of Science in Cybersecurity and Christian Ethics
- Master of Science in Cybersecurity and Christian Ethics
- Bachelor of Science in Digital Marketing and Christian Values
- Master of Science in Digital Marketing and Christian Values
- Master of Business Administration (MBA) and Christian Ethics



# Implementation Process

## 1 Initial Assessment and Planning

Began with a thorough assessment of the organization's needs, setting measurable objectives and crafting a comprehensive project timeline.

## 2 Designing Training Content

Worked closely with the organization to design customized training content, ensuring alignment with the university's goals and current industry trends.

## 3 System Integration

Successfully integrated our services into the existing infrastructure, including a seamless setup of the LMS and enrollment system.

## 4 Training and Support

Conducted comprehensive online training for staff on utilizing the new systems and ongoing support for students.

## 5 Rollout

Successfully launched the new trainings, and fine-tuning the services aligned with the needs in various iterations.

## 6 Monitoring and Evaluation

Monitored the implementation closely, using data-driven evaluation methods to ensure our objectives were being met.

# Future Plans

Future plans include expanding these offerings to additional Christian education institutions, enabling them to incorporate our faith-integrated degree programs. This allows for broader access to high-quality education in fields such as IT, AI, Cybersecurity, Digital Marketing, Business, etc.

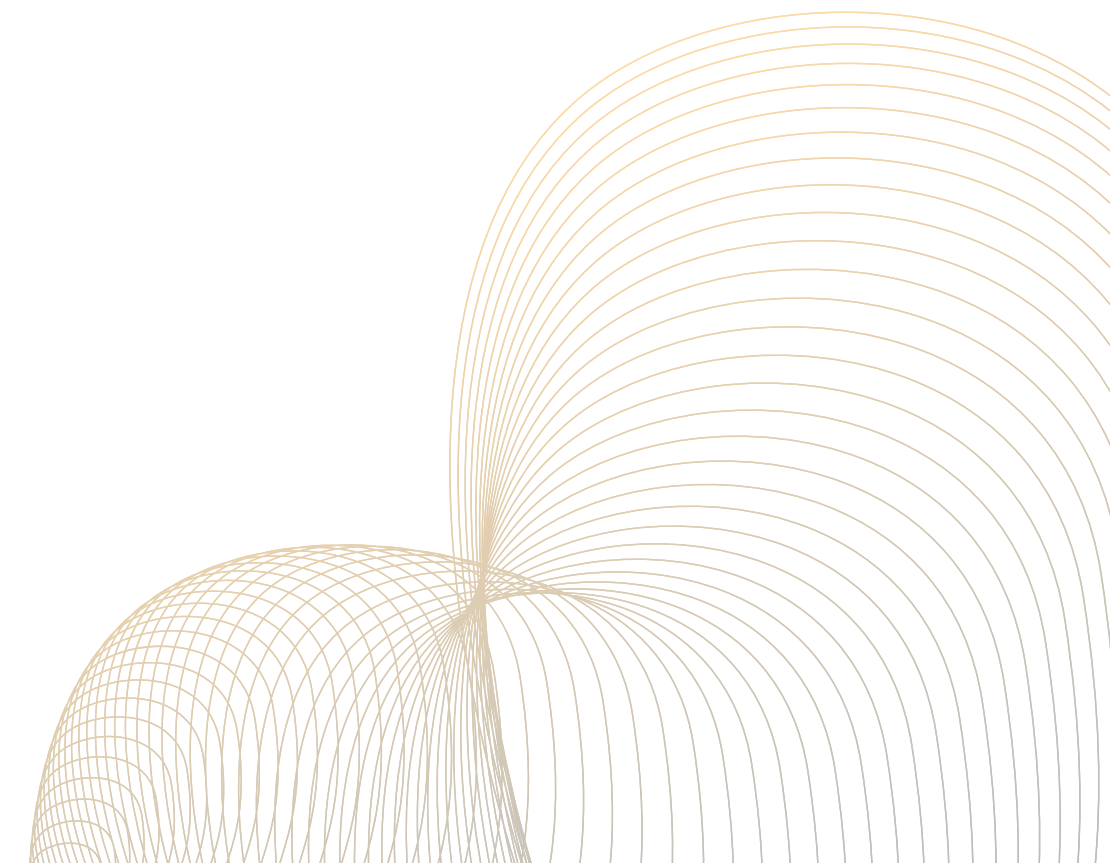


## → Curriculum Innovation

Enhance the dynamism and engagement of our training experiences.

## → Industry Alignment

Continually align our training programs with evolving industry needs.







# CONNECT WITH US!

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