

Online Training

techclass

Data Mastery for Entrepreneurs



Funded by the European Union –
NextGenerationEU



Funded by
The Service Centre for
Continuous Learning
and Employment

Data Mastery for Entrepreneurs Training

“Data Mastery for Entrepreneurs” covers essential topics such as data visualization techniques, statistical analysis, and the use of modern analytics tools that are accessible to non-specialists. Throughout the training, participants will be introduced to the basics of data collection, processing, and analysis. You will learn how to interpret data effectively, turning raw numbers into valuable insights that can guide your business strategies.

This training is designed for expert-level professionals or Entrepreneurs in small and medium-sized companies who may not have prior experience in data-related roles.



Enroll Now
techclass.link/S1534



Watch Video
techclass.link/V1534



Lead with confidence—enhance security strategies and responses.

Training Audiences



- **Sole proprietors** looking to boost business efficiency through better data management and innovative application, without prior data expertise.
- **Entrepreneurs** who aim to improve decision-making by understanding artificial intelligence and ensuring data security, enhancing their business models.
- **Freelancers** eager to offer advanced services by learning about data collection, AI possibilities, and adhering to





Your Learning Journey

*Maximize Your Potential through
TechClass Dynamic Learning*



Self-paced Learning

Your Personalized Path to Success



Blended Learning

Self-paced and practical workshops



Expert Insights

Short Lessons, Big Impacts



Training Support

01 Support Center

Our Support Center is here to help you succeed. Count on us to guide you through any challenges so you can focus on reaching your goals.

02 Discussions

Have questions or need help with training content? Simply start a discussion and get the support you need from your instructors or the community.

03 Q&A

Get the answers you need and expand your knowledge with our Q&A section. Get insightful responses from your instructors and peers.

04 Peer Review

Become a better learner with the power of peer review. You can submit your tasks and receive thoughtful feedback from your classmates.

How to Proceed



1

INFORMATION
SUBMISSION

Begin by submitting your information. This step is crucial as it sets the foundation for your educational journey.



2

DELIVER TO JOTPA FOR
APPROVAL

Once your information is submitted, it is sent to JOTPA for approval. This ensures that all the participants are eligible.



3

ADDING
INFORMATION TO
OPINTOPOLKU

After JOTPA's approval, your enrollment information is integrated into 'Opintopolku' system.



4

RECEIVE ENROLLMENT
INVITATIONS

Post integration, you will receive invitations to enroll in the trainings based on the information you provided.



5

STUDY AND COMPLETE
ENROLLMENTS

This is where your active learning journey begins. Engage with your trainings, and complete your enrollments to progress further.



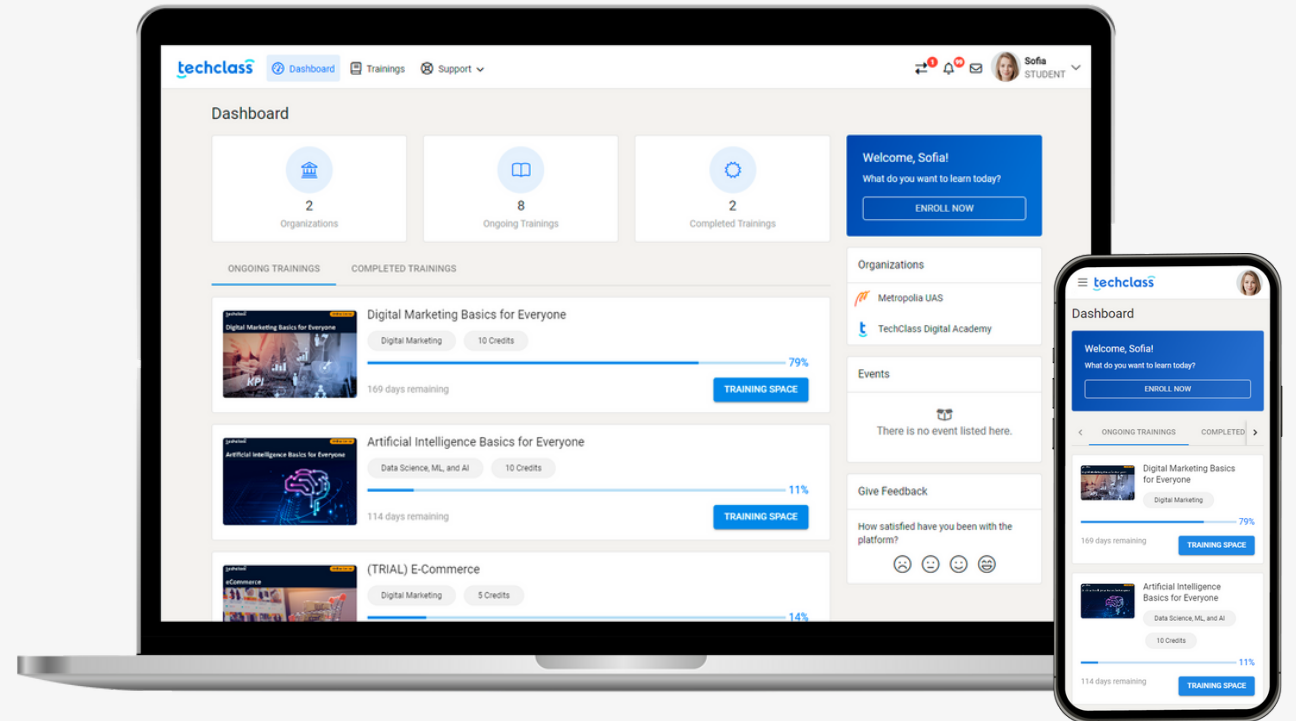
6

GET CERTIFICATE

Upon successful completion of your trainings, you will be awarded a certificate. This certificate is a testament to your dedication and mastery of the subject matter.

TechClass LMS

Designed to provide a dynamic, intuitive, and engaging learning experience. A learning environment to enjoy.



Personalized Learning



Tailored education that suits your unique needs.

Simple



Ultimate learning solution, easy and intuitive.

Community-first



Collaborative learning with peers and expert instructors.

Anywhere, Anytime



Learn on your terms, from anywhere with internet access.

Read more: techclass.link/lms





Students Testimonials

Hear from our students that how TechClass transformed their learning experience and helped them achieve their goals.

Elina Sumén



Metropolia UAS

The training are easy to follow and covered a good amount of knowledge. I found the assignments very useful; it was great to use the knowledge in practice right away.

Vladimir Miskovic



Laurea UAS

TechClass is an intuitive, convenient and efficient online platform. It makes online learning easier and faster, especially when it comes to AI and programming.

Anna Kurmaeva



Laurea UAS

The platform is flexible and allows to do assignments at my own pace. The information is very well structured and leads a student throughout the studies.

Csépke Csilla



Metropolia UAS

The training were awesome. I am studying software development in aiukuisopisto, and I think TechClass courses helped me a lot to get the study place.



Training Certificate

Take your career to the next level with TechClass certification, and demonstrate your skills and knowledge to employers, clients, and peers.



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Certificate of Completion

This certificate is awarded to

Julia Smith

for successfully completing the

Data Mastery for Entrepreneurs

Issue Date: 5 May, 2023
Expiration Date: 5 May, 2025
Certificate ID: dplVbe


Farhad Eftekhari
CEO at TechClass



certificate.techclass.com/dplVbe

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TechClass Digital Academy

Mission

Career growth through accessible and practical education.

About the Company

At TechClass, we're passionate about fueling your journey to success by being the premier provider of cutting-edge online learning solutions. Our mission is to empower individuals and organizations to unleash their true potential, transforming lives in the process. Harnessing the power of innovative technology, ground-breaking research, and best educational practices, we're dedicated to revolutionizing the learning landscape and fostering a world where education is accessible, inclusive, and equitable for all. Join us on this exciting adventure and equip yourself with the knowledge and skills necessary to thrive in our rapidly evolving, interconnected world.



2017

Founded



+20K

Students



10

Research Papers



95%

Satisfaction



TechClass & SECLE

The Service Center for Continuous Learning and Employment (SECLE / JOTPA) supports the development of skills of working-age people and the availability of skilled labor in society as a whole.

SECLE increases the opportunities for working-age people to develop their skills by financing training courses that are shorter than a degree and meet the needs of a changing working life.

SECLE operates as a separate organizational unit under the Finnish National Agency for Education.

SECLE has implemented a competition to acquire training related to the competence services related to information security, cyber security and the data economy.

Information provided from jotpa.fi website.



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TechClass as a Provider

SECLE has selected TechClass Ltd as a service provider for the following sub-area:

Competence services related to information security, cyber security and the data economy

A group of four diverse professionals (two women and two men) smiling and standing in front of a blurred city background. They are dressed in business-casual attire.

Ready to Take Your Skills
to the Next Level?

**Book Your
Free Consulting
Meeting Today!**

BOOK NOW

techclass.link/free-consulting