

Online Training

techclass

eCommerce



About the Training

Discover the world of eCommerce and transform your business with our all-inclusive training. This comprehensive training covers everything from eCommerce basics and store features to logistics, planning, and marketing strategies. Develop a deep understanding of CMS, store design, payment processing, and much more.

This training will help you navigate the complexities of the eCommerce landscape, equipping you with the tools and knowledge to thrive in the competitive online marketplace.



Enroll Now
techclass.link/S1007



Watch Video
techclass.link/V1007



*Maximize Your Online Sales with
Cutting-Edge eCommerce Strategies*



Main Training Areas

- Understanding eCommerce Essentials
- Mastering Store Design & Features
- Managing Your Products
- Managing Logistics & Operations
- Powerful eCommerce Marketing Techniques
- Navigating Platform & Integration Choices

Training Audiences



- **Entrepreneurs** seeking to launch a successful online business from scratch and capitalize on the growing eCommerce market.
- **Small business owners** aiming to expand their customer reach by integrating eCommerce into their existing brick-and-mortar stores.
- **Digital marketing professionals** looking to enhance their expertise by mastering eCommerce-specific strategies and techniques for their clients or employers.
- **Career-changers** and **anyone** exploring new opportunities in the eCommerce sector and wanting to acquire practical skills and industry insights to excel in this fast-paced domain.





Your Learning Journey

*Maximize Your Potential through
TechClass Dynamic Learning*



Self-paced Learning

Your Personalized Path to Success



Blended Learning

Self-paced and practical workshops



Expert Insights

Short Lessons, Big Impacts



Training Materials

Empowering You with Comprehensive and Trending Learning Resources



86 Educational Content Sections

20 Interactive Videos

24 Tasks and Quizzes

01 Industry-related Project

Training Project

Elevate your skills obtained in this training with a real-world project



Continuous Learning



Industry Projects



Hands-on and Practical

Industry
Projects

amazon

AliExpress





Training Support

01 Support Center

Our Support Center is here to help you succeed. Count on us to guide you through any challenges so you can focus on reaching your goals.

02 Discussions

Have questions or need help with training content? Simply start a discussion and get the support you need from your instructors or the community.

03 Q&A

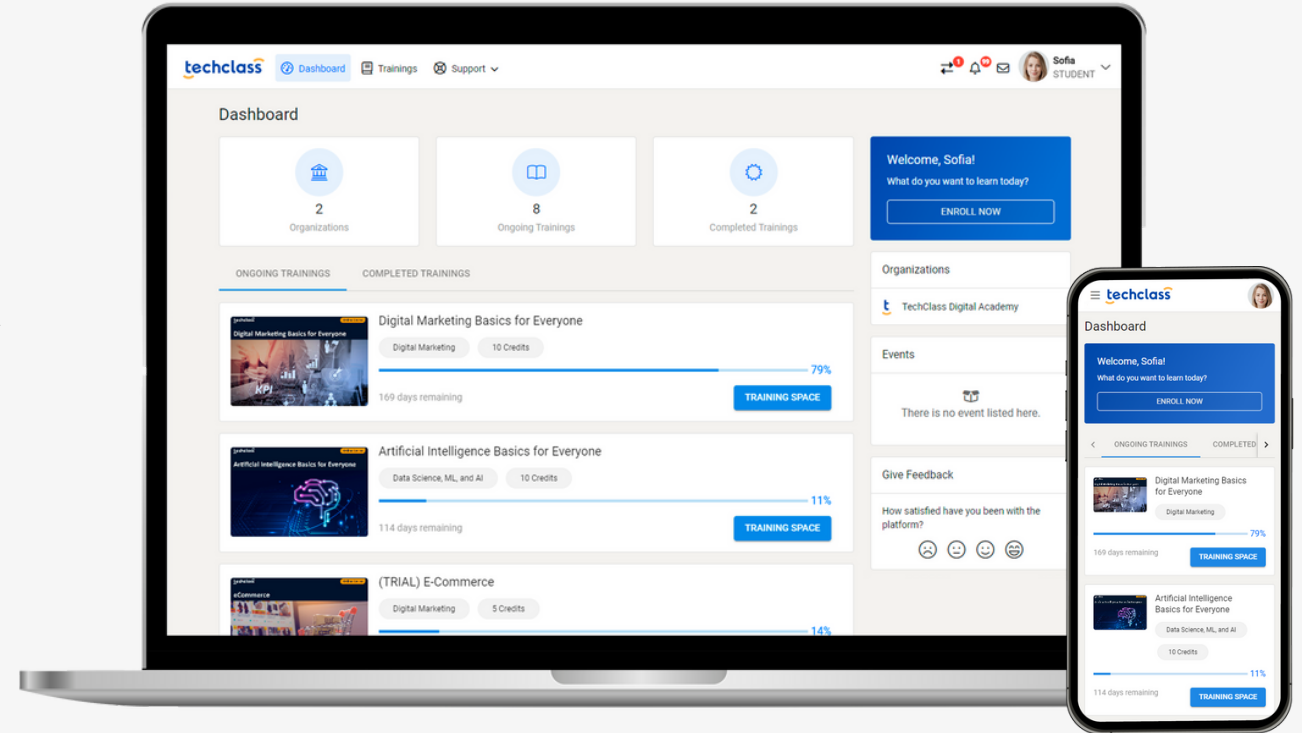
Get the answers you need and expand your knowledge with our Q&A section. Get insightful responses from your instructors and peers.

04 Peer Review

Become a better learner with the power of peer review. You can submit your tasks and receive thoughtful feedback from your classmates.

TechClass LMS

Designed to provide a dynamic, intuitive, and engaging learning experience. A learning environment to enjoy.



Personalized Learning



Tailored education that suits your unique needs.

Simple



Ultimate learning solution, easy and intuitive.

Community-first



Collaborative learning with peers and expert instructors.

Anywhere, Anytime



Learn on your terms, from anywhere with internet access.

Read more: techclass.link/lms





Students Testimonials

Hear from our students that how TechClass transformed their learning experience and helped them achieve their goals.

Elina Sumén



Metropolia UAS

The training are easy to follow and covered a good amount of knowledge. I found the assignments very useful; it was great to use the knowledge in practice right away.

Vladimir Miskovic



Laurea UAS

TechClass is an intuitive, convenient and efficient online platform. It makes online learning easier and faster, especially when it comes to AI and programming.

Anna Kurmaeva



Laurea UAS

The platform is flexible and allows to do assignments at my own pace. The information is very well structured and leads a student throughout the studies.

Csépke Csilla



Metropolia UAS

The training were awesome. I am studying software development in aiukuisopisto, and I think TechClass courses helped me a lot to get the study place.



Training Certificate

Take your career to the next level with TechClass certification, and demonstrate your skills and knowledge to employers, clients, and peers.



TechClass Digital Academy



Mission

Career growth through accessible and practical education.

About the Company

At TechClass, we're passionate about fueling your journey to success by being the premier provider of cutting-edge online learning solutions. Our mission is to empower individuals and organizations to unleash their true potential, transforming lives in the process. Harnessing the power of innovative technology, ground-breaking research, and best educational practices, we're dedicated to revolutionizing the learning landscape and fostering a world where education is accessible, inclusive, and equitable for all. Join us on this exciting adventure and equip yourself with the knowledge and skills necessary to thrive in our rapidly evolving, interconnected world.



2017

Founded



+20K

Students



10

Research Papers



93%

Satisfaction



Our Clients



EDULEARN

HION



Google for Education



HubSpot
for Startups



INTED



LAU
REA



BUSINESS
FINLAND

A group of four diverse professionals (two men and two women) are smiling and looking towards the camera. They are dressed in business-casual attire. The background is a blurred city street scene.

Ready to Take Your Skills
to the Next Level?

**Book Your
Free Consulting
Meeting Today!**

BOOK NOW

techclass.link/free-consulting