

Online Training

techclass

AI Tools for Marketing

About the Training

The AI Tools for Marketing training offers an in-depth exploration of how artificial intelligence can elevate digital marketing efforts. Covering essential topics such as SEO, advertising, social media, email marketing, and content creation, this training empowers marketing professionals to stay ahead in the rapidly evolving landscape of digital marketing.

Gain insights into the ethical considerations and limitations of AI in marketing, while exploring the future trends and developments in the field. Transform your marketing strategies with this comprehensive training.



Enroll Now
techclass.link/S1025



Watch Video
techclass.link/V1025



Accelerate your eCommerce growth with AI-driven solutions!



Main Training Areas

- AI-Driven Search Engine Optimization
- Intelligent Advertising and Optimization
- AI-Powered Social Media Strategies
- Personalized Email Marketing with AI
- AI-Enhanced Content and Multimedia
- Ethical Considerations in AI Marketing

Training Audiences



- **Marketing professionals** seeking to enhance their digital marketing strategies by leveraging AI-driven tools and techniques.
- **Business owners and entrepreneurs** who want to improve their online presence and drive growth through AI-powered marketing campaigns.
- **Digital marketing enthusiasts** eager to stay ahead of the curve by learning about AI applications in search engine optimization, social media, email marketing, and content creation.
- **Individuals** working in the tech industry who want to expand their skillset and gain insights into the ethical considerations and future trends in AI-driven digital marketing.





Your Learning Journey

*Maximize Your Potential through
TechClass Dynamic Learning*



Self-paced Learning

Your Personalized Path to Success



Blended Learning

Self-paced and practical workshops



Expert Insights

Short Lessons, Big Impacts



Training Materials



Empowering You with Comprehensive and Trending Learning Resources

80 Educational Content Sections

28 Tasks and Quizzes

01 Industry-related Project

Training Project

Elevate your skills obtained in this training with a real-world project



Continuous Learning



Industry Projects



Hands-on and Practical

Industry
Projects

HubSpot





Training Support

01 Support Center

Our Support Center is here to help you succeed. Count on us to guide you through any challenges so you can focus on reaching your goals.

02 Discussions

Have questions or need help with training content? Simply start a discussion and get the support you need from your instructors or the community.

03 Q&A

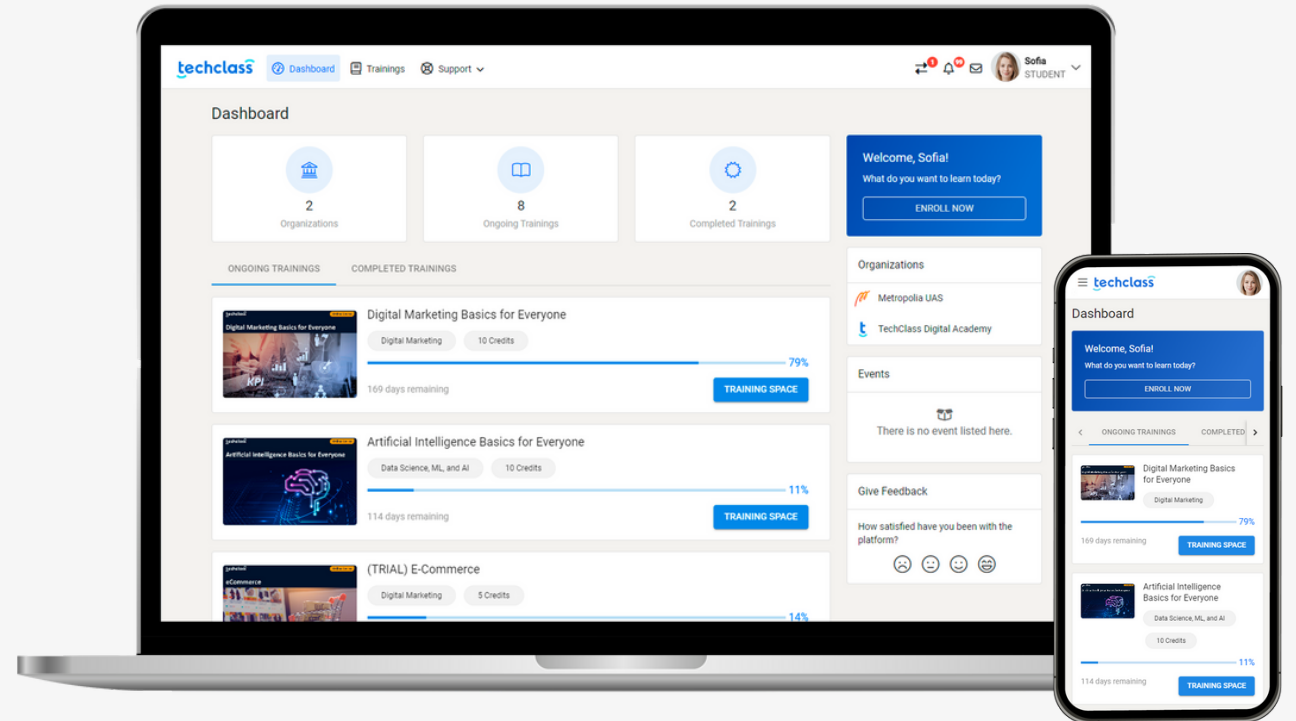
Get the answers you need and expand your knowledge with our Q&A section. Get insightful responses from your instructors and peers.

04 Peer Review

Become a better learner with the power of peer review. You can submit your tasks and receive thoughtful feedback from your classmates.

TechClass LMS

Designed to provide a dynamic, intuitive, and engaging learning experience. A learning environment to enjoy.



Personalized Learning



Tailored education that suits your unique needs.

Simple



Ultimate learning solution, easy and intuitive.

Community-first



Collaborative learning with peers and expert instructors.

Anywhere, Anytime



Learn on your terms, from anywhere with internet access.

Read more: techclass.link/lms





Students Testimonials

Hear from our students that how TechClass transformed their learning experience and helped them achieve their goals.

Elina Sumén



Metropolia UAS

The training are easy to follow and covered a good amount of knowledge. I found the assignments very useful; it was great to use the knowledge in practice right away.

Vladimir Miskovic



Laurea UAS

TechClass is an intuitive, convenient and efficient online platform. It makes online learning easier and faster, especially when it comes to AI and programming.

Anna Kurmaeva



Laurea UAS

The platform is flexible and allows to do assignments at my own pace. The information is very well structured and leads a student throughout the studies.

Csépke Csilla



Metropolia UAS

The training were awesome. I am studying software development in aiukuisopisto, and I think TechClass courses helped me a lot to get the study place.



Training Certificate

Take your career to the next level with TechClass certification, and demonstrate your skills and knowledge to employers, clients, and peers.



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Certificate of Completion

This certificate is awarded to

Julia Smith

for successfully completing the
AI Tools for Marketing Training

Issue Date: 5 May, 2023
Expiration Date: 5 May, 2025
Certificate ID: dpLVbe


Farhad Eftekhari
CEO at TechClass



certificate.techclass.com/dpLVbe

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TechClass Digital Academy

Mission

Career growth through accessible and practical education.

About the Company

At TechClass, we're passionate about fueling your journey to success by being the premier provider of cutting-edge online learning solutions. Our mission is to empower individuals and organizations to unleash their true potential, transforming lives in the process. Harnessing the power of innovative technology, ground-breaking research, and best educational practices, we're dedicated to revolutionizing the learning landscape and fostering a world where education is accessible, inclusive, and equitable for all. Join us on this exciting adventure and equip yourself with the knowledge and skills necessary to thrive in our rapidly evolving, interconnected world.



2017

Founded



+20K

Students



10

Research Papers



93%

Satisfaction



Our Clients



EDULEARN

HION



Google for Education



HubSpot
for Startups



INTED



LAU
REA



BUSINESS
FINLAND

A group of four diverse professionals (two men and two women) smiling and standing in front of a city building. The image is overlaid with a semi-transparent dark blue gradient on the left side where the text is located.

Ready to Take Your Skills
to the Next Level?

**Book Your
Free Consulting
Meeting Today!**

BOOK NOW

techclass.link/free-consulting